

# SalesCatalyst WORKSHOP



Innovative Sales Workshops  
that Transform Sales Performance

[WWW.SALESCATALYSTWORKSHOPS.COM](http://WWW.SALESCATALYSTWORKSHOPS.COM)

## STAND OUT & CLOSE

An intensive sales training designed for  
Small Business Owners and Sales Executives.

We provide you with tangible tools for immediate application  
to help you **close more sales** in today's economy.

**Save-the-Date · June 11<sup>th</sup>, 2009**

### CONNECT: FIND MORE CUSTOMERS

- Expand your source of leads
- Align yourself with the right people
- Leverage today's technology for maximum reach
- Learn a diversified approach to networking

### STAND OUT: POSITION YOURSELF TO WIN!

- Connect with your customer
- Sell at a higher price
- Add weight to your value
- Know their buying criteria
- Differentiate your solution
- Build strategic alliances

### CLOSE: CAPTURE THEIR HEART & SEAL THE DEAL!

- Turn obstacles into opportunities
- Network for influence and power
- Keep value at the forefront
- Negotiate collaboratively & close!

**REGISTER  
TODAY**

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